



Torresby City's  
Planning Taxi & Chauffeur  
and Booking Service  
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# ODESH



**Taxi Service**  
"Safe.Affordable.Fast"

**Taxi-001**





# ODESH FOUNDER



## Isaac Jipsy Founder + CEO

- Over 10 years experience in Risk Management, Regulatory, Advocacy and HSE while working for ExxonMobil on the US\$19 Billion PNG LNG Project.
- Bsc and Bsc Honors (attained 1st class) from UPNG
- MBA (Dual specialization in Project & Operations Management) from Assam DBU, India.

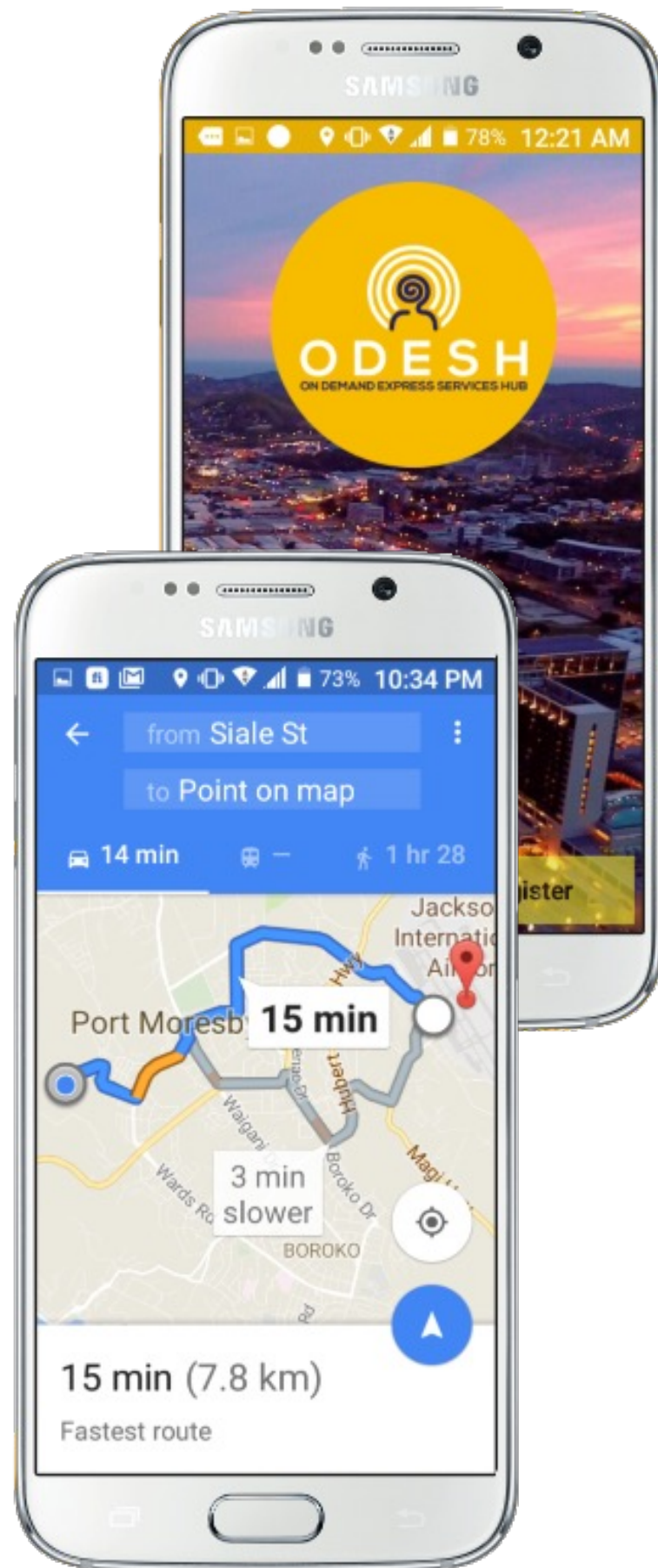
# OUR STATS



- Profitable Since 2020
- Total Rides of 150,000 since 20202
- Serving 50 Customers a Day
- Operating 11 Vehicles Daily
- Over 100 Taxi/Chauffer Partnerships
- 2000 Mobile App Downloads
- 1200 Days without any Reported Safety Issue
- 500+ Donations to Communities in PNG



# CHALLENGES



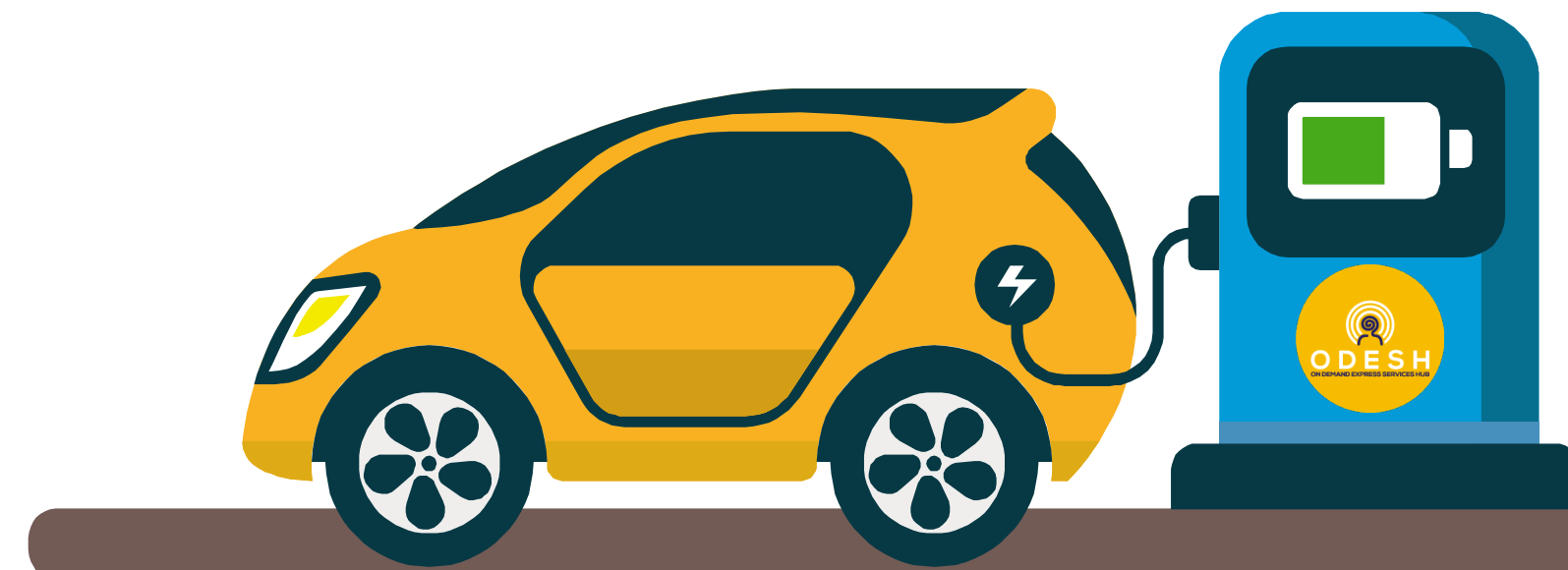
- High Fuel Costs
- High Maintenance Costs
- Low Driver Digital Literacy
- Driver Training
- Cash Reliant with Safety/Accountability Issues
- High Data Costs for Drivers
- Lack of Digital Payment Options



# OPPORTUNITIES



- eCommerce/eftpos machines
- Electric Vehicle Fleet
- Employment through Rehabilitation
- CPL Partnership & Recharge Stations
- Workshop & Dealership





# THANK YOU

